



CLA Athletics Sponsorship Letter



Dear Prospective Sponsor:

Community Leadership Academy is a local, Christian school with a mission to “develop the next generation of godly leaders.” We serve approximately 250 students in preschool through high school in the Tallahassee area. Over the last few years we have been growing our athletic program and just completed construction on our new 25,000 square foot gymnasium and performing arts building!

The athletic department at Community Leadership Academy provides student-athletes an avenue to put their God-given talents to use. Simultaneously, developing character as they grow and become Christian witnesses, servant leaders, and world changers. To continue to fund and grow our athletic program we are looking for local businesses, families, and friends like you, who will partner with us in this endeavor.

Our goal is to raise money to fund the specific needs of our various sports teams. This includes, but is not limited to, uniforms, training equipment, gym supplies, and more. In this highly competitive world of athletics, securing these items would increase the exposure of our student-athletes and provide them with the necessary tools to develop and be successful.

Please consider partnering with us. In return for your support, your business will have meaningful advertisement opportunities across different platforms during the school year and athletic calendar. ***(Offer valid for the next school year. Offer does not rollover into the following school year)***

_____ \$1500+ **PLATINUM SPONSOR: Athletic Sponsor**

- **Indoor** banner (Posted in school gymnasium for 1 school year)
- Company Logo on all team shirts for **ALL SPORTS**
- ½ page CLA yearbook advertisement
- ALL digital:
 - Advertisement on MAIN page of the school website (banner slot)
 - Advertisement blast on school’s social media 4x a year on athletics

_____ \$1000+ **GOLD SPONSOR: Team Sponsor**

- **Indoor** banner (Posted in school gymnasium for 1 school year)
- ½ page CLA yearbook advertisement
- ALL digital:
 - Advertisement on MAIN page of the school website (banner slot)
 - Advertisement blast on school’s social media x4 a year on athletics

_____ \$500+ **RED SPONSOR: Equipment Sponsor**

****Your contribution goes directly to purchasing these items, and you will be recognized for your support. ****

Bleachers
Scorers Table
Shooting Machine
Workout Equipment
Practice Basketball Goals
Hands Free Drinking Fountain

- Logo placed on school website (Sponsorships page)
- ¼ page CLA yearbook advertisement

_____ \$250+ **WHITE** SPONSOR: Player Sponsor

****Your contribution would go directly to assist a student-athlete who would not be able to participate because of finances. This is done on an as needed basis and application process is required on behalf of the family.**

- Logo placed on school website (Sponsorships page)
- ¼ page CLA yearbook advertisement

Other Amount: \$ _____

- Please specify which area/sport you would like your donation to cover: _____

On behalf of the players, coaches and families of the CLA Athletics Department, we sincerely appreciate your contribution and generous support. For more information, please contact Coach Maignan at CMAIGNAN@CLATALLAHASSEE.org

Sponsorship donations can be made via check, money order or cashiers check. Please make checks payable to **Community Leadership Academy** (Memo: Athletics Department) and deliver to the business administrator or Ms. Tammi Lau.